



## WEST MICHIGAN TECH TALENT

# OUR STRATEGY



### GROW

Providing students, families and educators with opportunities to engage with computing and technology careers.



### DEVELOP

Helping employers upskill the current workforce to meet our region's talent demands. By connecting employers to training and funding opportunities, we make developing West Michigan's workforce accessible and affordable.



### RECRUIT & RETAIN

Building a welcoming tech community through sponsorship and leadership of local meetups, conferences and events. We connect local employers with organizations that actively recruit top talent from outside areas to West Michigan.

# MAKE AN IMPACT

We have many ways for you to get involved. Last year's impact included:

**9,322** students inspired

**61** unique employers engaged

**613** industry professionals



### VISIT OUR WEBSITE:

- Learn more
- Sign up for our newsletter
- Connect with your Industry Council Lead



CONTACT US



*West Michigan Works! is a division of ACSET, an equal opportunity employer/program and a proud partner of the American Job Center network. Auxiliary aids and services are available upon request to individuals with disabilities. West Michigan Works! is supported by state and federal funds; more details at [westmiworks.org/about/](http://westmiworks.org/about/).*