



## OUR STRATEGY



### PROMOTE THE INDUSTRY

We are focused on promoting agribusiness as a great career pathway for all ages.



### RECRUIT & RETAIN TALENT

We create and join projects that pull new talent into agribusiness and keep existing talent long term.



### TRAIN

We connect businesses with resources to create your own skilled talent by upskilling your current workforce.



### CONNECT TO RESOURCES

We create new, and share existing, beneficial resources for the agribusiness industry.

## MAKE AN IMPACT

We have many ways for you to get involved. Last year's impact included:

**9,894** students inspired

**201** job seekers connected

**437** individuals trained



### VISIT OUR WEBSITE:

- Learn more
- Sign up for our newsletter
- Connect with your Industry Council Lead



CONTACT US



West Michigan Works! is a division of ACSET, an equal opportunity employer/program and a proud partner of the American Job Center network. Auxiliary aids and services are available upon request to individuals with disabilities. West Michigan Works! is supported by state and federal funds; more details at [westmiworks.org/about/](http://westmiworks.org/about/).