



# DISCOVER MANUFACTURING™

## OUR STRATEGY



### DEVELOP TRAINING OPPORTUNITIES

Informing curriculum development and spearheading initiatives that provide ongoing training for incumbent workers and introductory training for new manufacturers.



### PROMOTE MANUFACTURING CAREERS

Executing initiatives to promote advanced manufacturing careers to students and young adults showcasing career paths and growth.



### SHARE BEST PRACTICES ACROSS WEST MICHIGAN

Creating initiatives aimed at informing our membership of the best practical strategies to attract and maintain a skilled workforce.

## MAKE AN IMPACT

We have many ways for you to get involved. Last year's impact included:

**15,982** students inspired

**126** job seekers connected

**135** employers engaged



### VISIT OUR WEBSITE:

- Learn more
- Sign up for our newsletter
- Connect with your Industry Council Lead



CONTACT US

West  
MICHIGAN  
**WORKS!**®

*West Michigan Works! is a division of ACSET, an equal opportunity employer/program and a proud partner of the American Job Center network. Auxiliary aids and services are available upon request to individuals with disabilities. West Michigan Works! is supported by state and federal funds; more details at [westmiworks.org/about/](http://westmiworks.org/about/).*