



OUR STRATEGY



CAMPAIGN

Implementing initiatives to promote construction careers across all age groups, showcasing opportunities and benefits.



SUSTAIN

Creating projects focused on the individuals in construction and implementing retention strategies to maintain a skilled workforce.



TRAIN

Developing programs for skill enhancement of current workers and introductory training for newcomers interested in construction.

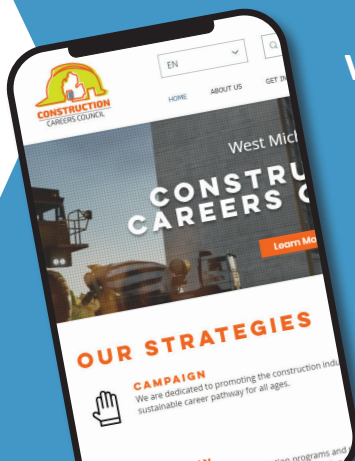
MAKE AN IMPACT

We have many ways for you to get involved. Last year's impact included:

8,445 students inspired

1,264 employees trained

60 employers engaged



VISIT OUR WEBSITE:

- Learn more
- Sign up for our newsletter
- Connect with your Industry Council Lead



CONTACT US



West Michigan Works! is a division of ACSET, an equal opportunity employer/program and a proud partner of the American Job Center network. Auxiliary aids and services are available upon request to individuals with disabilities. West Michigan Works! is supported by state and federal funds; more details at westmiworks.org/about/.